

TSNG

T(H)AI
STUDIES
NETWORK
GERMANY

Design Contest

WE are excited to announce an open design contest that invites you to showcase your creativity and ingenuity. Are you ready to put your design skills to the test? Emblems and logos are an important aspect of contemporary Thai culture. Every institution, be it government, business or academic, has its own emblem that expresses its values and functions. Join us in creating an emblem for the T(h)ai Studies Network Germany (TSNG) that will represent the network and its mission.

MISSION TSNG aims at improving the quality and dynamism of Thailand-related academic teaching and researches in Germany.

PRIZES

The winners will receive recognition for their outstanding design, as well as the following prizes:

1st Place: 300,- €
2nd Place: 150,- €
3rd Place: 50,- €

TSNG Emblem Contest 2024

GUIDELINES

- 1. Design Concept:** Your emblem should combine or hybridize cultural emblems from Germany and Thailand. The design should be unique, inspiring, and easily recognizable. Please also submit a short text in which you explain your design and your motivations/inspirations. We'd also like to know more about your relation to Thailand/Thai Studies.
- 2. Color Palette:** Use a color scheme that is both visually appealing and easy recognizable and don't use more than 3 colors.
- 3. Size and Format:** Your emblem should be designed in a high-resolution format, suitable for both digital and print applications.
- 4. Submission:** Please submit your entry to tsng@thaiembassy.de. In the subject line, write "TSNG Emblem Design Contest Entry."
- 5. Eligibility:** This contest is open to all designers, both amateurs and professionals living in Germany.

HOW TO ENTER

- 1.** Create your emblem design based on the guidelines provided.
- 2.** Save your design in a high-resolution format of JPG/PDF.
- 3.** Email your design as an attachment to (tsng@thaiembassy.de) along with your contact information and the signed application form.
- 4.** Subscribe to the network's newsletter to stay informed about the contest.

IMPORTANT DATES

Contest Opens:
15 February 2024

Submission Deadline:
15 April 2024

Winners Announcement:
May 2024

Award presentation:
Thai Tag 2024

WEBSITE

You can find further information on the network's homepage:

<https://berlin.thaiembassy.org/de/page/t-h-ai-studies-netzwerk-deutschland?menu=643e6ae78f4377374459bc03>

TERMS AND CONDITIONS

